1. IDENTIFICATION DETAILS

Purpose	To establish the rules for ECA's certified clients to correctly use the certificate, the certification mark and any reference to their certification status.
Reference clause	ISO/IEC 17021-1:2015 — Clause 8.3.1: The certification body shall control the use of its certification marks and certificates by clients.
Delivery to the client	These rules are delivered to the client together with Contract CON-01, before the process begins. The client signs the acknowledgement of receipt on the last page. Without that signature, the certification process does not begin.
Application	To all clients certified by ECA, from the date of issue of their certificate until the end of the certification cycle.

2. AUTHORISED USES

The certified client MAY use the certificate and refer to its certification status in the following ways:

•	In corporate communications (website, presentations, commercial proposals): 'Certified in accordance with [standard] by European Compliance Alliance SRL'.
•	On corporate printed material (letterheads, business cards, corporate stationery): including the certificate number and the expiry date.
•	In tenders or bids, as evidence of the management system implemented.
•	On the company's website, with a link or reference that allows the certificate to be verified at www.csbglobal.org/verificar.
•	In sustainability reports or corporate governance documents.

3. PROHIBITED USES

✗	**Prohibited uses — any breach triggers process PR-MAR-02**
✗	Claiming or implying that the company's PRODUCTS are certified when the certification refers to the MANAGEMENT SYSTEM. ISO certification does not certify products, it certifies the system.
✗	Using ECA's logo or mark in a modified or distorted form, in colours other than those approved, or in contexts that may create confusion.

X	Using the certificate or the mark after the certificate has been suspended, withdrawn, has expired or has been reduced in scope.
X	Allowing third parties (subsidiaries, suppliers, partners) to use ECA's certificate or mark as if they had been certified, when they have not been.
X	Making misleading statements about the meaning or benefits of certification (e.g. 'we are the best supplier because we are certified').
X	Reproducing the certificate partially, cropped or manipulated in a way that alters its content.

4. OBLIGATIONS UPON SUSPENSION OR WITHDRAWAL OF CERTIFICATION

If the client's certification is suspended or withdrawn, the client has the following IMMEDIATE obligations:

•	Immediately cease using the ECA certificate and mark on all channels (web, social media, printed materials, etc.).
•	Remove any reference to the certification from its corporate communications.
•	Notify its clients or interested parties who have contracted its services on the basis of the certification, if required.
•	Return the original physical certificate to ECA if it so requests.

5. MATERIALS APPROVAL PROCESS

If the client wishes to use ECA's certificate or mark on materials other than the standard examples in Section 2, it must send the draft material to advisorlatam@csbglobal.org with the subject 'Material approval — [Company name]'. ECA responds within a maximum of 5 working days.

6. ACKNOWLEDGEMENT OF RECEIPT AND ACCEPTANCE

CLIENT'S ACKNOWLEDGEMENT OF RECEIPT AND ACCEPTANCE

The undersigned, on behalf of the client organisation, declares that they have received, read and fully accepted these Rules for the Use of the Mark, Logo and Certificate of European Compliance Alliance SRL.

Organisation: _____ Date: ___/___/_____

Name of signatory: _____ Position: _____

Signature: _____

7. VERSION CONTROL

Version	Date	Prepared by	Description
1.0	July 2025	EUROPEAN COMPLIANCE ALLIANCE S.R.L.	Initial creation. Rules for the use of the mark and certificate for certified clients.

Version	Date	Prepared by	Description
Update in the event of regulatory or personnel changes.			

8. APPROVAL

Prepared by:	Date:
EUROPEAN COMPLIANCE ALLIANCE S.R.L.	**13-07-2026**